



Eleversity 2023 DEI Series Sponsorships

In 2022 Eleversity, an educational services division of Heritage Christian Services, was proud to host over 54 sessions of Diversity, Equity and Inclusion education and two major summits. This work impacted more than 1,150 individuals and hundreds of organizations.

Over the last two years, we have seen an increased interest in implementing and advancing Diversity, Equity and Inclusion (DEI) strategies in the workplace. While some organizations have succeeded, most have struggled. According to fortune online “Having a comprehensive diversity, equity, and inclusion (DEI) strategy is a cornerstone to business success, especially as companies continue to navigate new challenges.” As companies seek to continue transformative change and learning in this space, we invite you to partner with us as we continue this journey to move beyond good intentions to real action and impact.

Our 2023 theme this year will focus on advancing Diversity, Equity and Inclusion through the lens of Authenticity, Transparency and Intentionality.

Sponsorship allows the cost of our events to remain affordable for participants and provides an opportunity to share your company’s information with more than 300 decision makers from across Upstate New York. To become a sponsor, please fill out the sponsorship form at <https://eleversity.org/eventssponsors>

Here are the two programs we are going to run in 2023 to advance diversity, equity and inclusion in our community;

ColoRISE Lunch and Learns

Monthly sessions with featured speakers that are designed to bring people together and educate participants about relevant, timely topics.

Topics include: Poverty and Equitable Wealth Building, Healing, Overcoming Distrust, Workplace Communication, Career Advancement, Sponsorship, Ally ship and Mentorship, Microaggressions, Cultivating the Next Generation of Leaders, Financial Literacy, Health & Wellness, Stigma and Myths, Combatting Systemic Racism and more.

Women of Color Virtual Summit

The WOC Summit provides an uplifting environment for, by and about Women of Color that promotes equity, education, and professional development. The summit focuses on and prioritizes the voices and experiences of women who identify as Women of Color.



2023 Sponsorship Opportunities

- 1. Employment First Sponsor - \$25,000:** Four (4) sponsorships available & includes:
 - Agency/company listed as presenting sponsor on all events throughout 2023.
 - Agency/company logo on all events, promotional materials and signage on website.
 - Agency/company representative will have opening remarks and product or five-minute video presentation during one event (offered on a first come basis).
 - Up to 20 complimentary bundle registrations for the virtual Women of Color Summit and the October NDEAM Event.
 - Up to 10 tickets for the Women of Color Summit in-person kick-off event.
 - 1 pre-summit promotional table talk.
- 2. Equity and Inclusion Sponsor - \$15,000:** Five (5) sponsorships available & includes:
 - Agency/company logo on registration material, all promotional materials and signage.
 - Agency/company two-minute video or PowerPoint banner displayed during exhibit timeframes.
 - Up to 12 complimentary bundle registrations for the virtual Women of Color Summit and the October NDEAM Event.
 - 8 tickets for the Women of Color in-person kick-off event.
- 3. Women of Color Summit – Elevating Women Sponsor - \$10,000:** Ten (10) sponsorship available & includes:
 - Agency/company logo on all events and all promotional materials and signage.
 - PowerPoint slide displayed during exhibit timeframes.
 - Up to 10 complimentary bundle registrations for the virtual Women of Color Summit and the October NDEAM Event.
 - 5 tickets for the Women of Color Summit in-person kick-off event.
- 4. Student/participants Scholarships Sponsor - \$5,000 (unlimited):**
 - Lead sponsor for Lunch and Learn focused on youth including high school and college students.
 - Up to 5 complimentary bundle registrations for the virtual Women of Color Summit and the October NDEAM Event.
 - Agency/company logo on registration material and all promotional materials and signage.
 - 2 complimentary tickets for the in-person Women of Color kick-off event.
 - PowerPoint slide displayed during exhibit timeframes.
- 5. Education & Training Sponsor- \$3,500 (unlimited):**
 - Agency/company logo on registration material and all promotional materials and signage.
 - PowerPoint slide displayed during exhibit timeframes.
 - Up to 5 complimentary bundle registrations for the virtual Women of Color Summit.
 - 2 tickets for the Women of Color Summit in person kick-off event.
- 6. Diversity Sponsor - \$2,500:** Twenty (20) sponsorships available & includes:
 - Agency/company logo on registration material and all promotional materials and signage.
 - Up to 5 complimentary bundle registrations for the Women of Color Summit.
- 7. Non-Profit Supporting Partner - \$1,500:** Twenty (20) sponsorships available & includes:
(Does not include HMOs and Colleges/Universities)
 - Agency/company name/logo on shared section and day-of program.
 - Up to 3 complimentary bundle registrations for the virtual Women of Color Summit.

