The Art of Sistering:
A Conversation with Gwen Webber-McLeod
President/CEO, Gwen, Inc.
What is the Art of Sistering?
Building intentional relationships with women in support of achieving personal and professional goals is a critical skill for women leaders of color.

Why Practice The Art of Sistering?
Women of color are often isolated in the workplace especially in executive positions. It is easier to navigate the dynamics of being a “First, Only and Different” with support from other women leaders. Additionally, up to 85% of new entrants into the workforce over the next 10 years will be female millennial and people of color. It is imperative to build a network of women ready to receive, mentor and coach them. We must “sister” next generation women leaders.
How To Practice the Art of Sistering?

• Examine your current thinking about being in relationships with women.

• Reflect on what in you helps or hinders your ability to be in healthy relationships with other women.

• Reflect on what it will take for you to consistently be in high trust relationships with women.

• Engage in “necessary conversations”.

• Develop an intentional networking plan. Make it your business to meet other women with the intent of building a sisterhood circle of support.

• Mentor and teach girls and young women about the importance of being in relationship with other girls and women as a support and self care strategy.
Closing Thoughts

• History proves time and again that women of color are most successful when we build and sustain strong relationships with other women.

• We are living and leading in times that take racism, sexism and discrimination to new levels. We need to support each other.

• We are in this together. We need each other to survive. Practice the Art of Sistering as a success and self care strategy.

• Whenever women gather great things always happen. Let’s help each other step into our greatness by intentionally engaging in the “Art of Sistering.”