

STRENGTHENING WORKING FAMILIES INITIATIVE (SWFI)



Strengthening Working Families Initiative



ABOUT SWFI

Strengthening Working Families Initiative (SWFI)

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Rochester Rehabilitation Center offers a program in partnership with area employers, businesses, education and training institutions, and community organizations to create access to living-wage jobs, and support career advancement in high-demand industries for parents with dependent children at home.

Job training, job placement, career advancement, and benefits management are all a part of this initiative.

Key Partners – Action for a Better Community & The Child Care Council

SWFI PROGRAM OVERVIEW

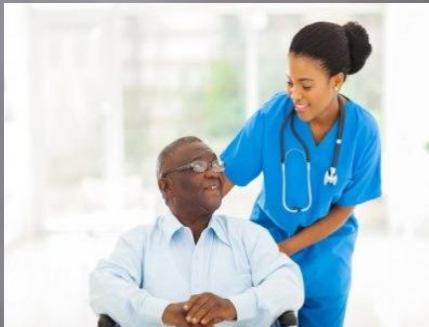
The *Strengthening Working Families Initiative* provides low-to-middle-skilled parents opportunities to advance in their careers in high-growth or in high-demand industries

HEALTH CARE

INFORMATION TECHNOLOGY

ADVANCED MANUFACTURING

while addressing barriers related to accessing training and employment faced by those with child care responsibilities.



SWFI – SERVICES AVAILABLE

- ▣ Family-Based Service Navigation
- ▣ Linkages to Affordable & Safe Child Care
- ▣ Financial Assistance for Short-Term Child Care Stipends
- ▣ Career Planning & Vocational Assessments
- ▣ Support Services and Connections to Community Resources
- ▣ Public Benefits Advocacy & Supports
- ▣ Job Placement & Job Coaching
- ▣ Financial Assistance for Career Related Certifications & Uniforms
- ▣ Linkages to Short-Term Certificates

SWFI – WHO QUALIFIES?

Who Qualifies

- ▣ Adults 18 years and older who are the primary caregivers of one or more children under the age of 13 (18 and older with a disability) who wish to increase skills through short-term training related and career advancement in:

HEALTH CARE

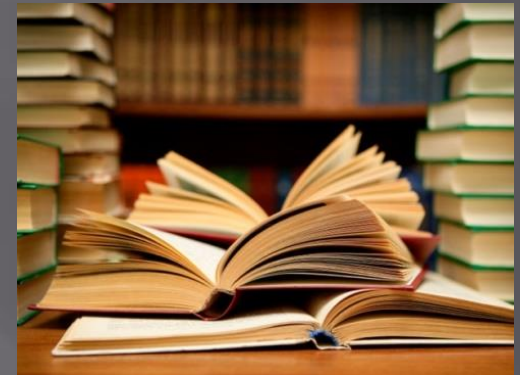
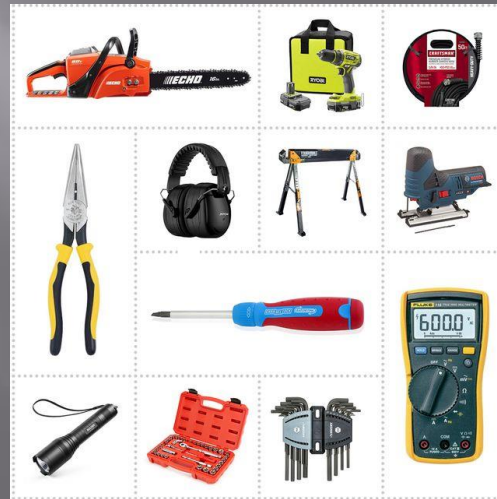
INFORMATION TECHNOLOGY

ADVANCED MANUFACTURING

- ▣ Must be willing to develop a career plan and be motivated to actively work on future goals.

WHAT SWFI PROVIDES

- Child Care
- Training Programs
- Transportation Assistance
- Exam & Clinical Fees
- Uniforms
- Books



QUALIFIED CAREER EXAMPLES

▣ Health Care

- CNA, LPN & RN
- Health Tech
- Health IT
- Medical Coding & Billing

▣ Advanced Manufacturing

- Machine Tool Operators
- Inspectors
- Cutters
- Machinists
- Welders
- Janitorial

▣ Information Technology

- Database Administrators
- Software Developer
- Information Systems
- Computer Managers

Program Participants must be willing to develop a career plan and be motivated to activity

SWFI - TRAINING PARTNERS

- ▣ REOC – Health Care, IT
- ▣ MCC – Health Care, IT, Manufacturing
- ▣ RRH - Isabella Graham School of Nursing - CNA, LPN & RN
- ▣ Medical Billing & Coding Services – Health Care
- ▣ Monroe BOCES – LPN, CNA
- ▣ OACES/RCSD – CNA
- ▣ YAMTEP (Young Adult Manufacturing Training Employment Program) - Manufacturing

SWFI IMPACT

- ▣ SWFI has served over 600 people in the County of Monroe
- ▣ 84% of participants had low incomes
- ▣ 96% of participants were women
- ▣ Close to 200 individuals have completed some form of training in the Healthcare, IT, and Advanced Manufacturing Fields and received a Certification.
- ▣ SWFI has helped over 300 families in need of childcare assistance and 400 children.

PROGRESS COMMITTEE

- ❑ PROGRESS – Partnership Roundtable of Greater Rochester for Employment and Self-Sufficiency
- ❑ Leverage and coordinate federal, state and local resources for SWFI – including TANF, SNAP, Education & Training, Workforce Development, Child Care, Health Care and Social Services.
- ❑ Help prepare the unemployed, underemployed and working poor for careers in high-demand fields.
- ❑ PROGRESS meets quarterly:
September, December, March & June

PROGRESS COMMITTEE

PROGRESS Members

- ▣ Monroe County Department of Human Services
- ▣ City of Rochester
- ▣ RochesterWorks!
- ▣ Greater Rochester Chamber of Commerce
- ▣ Monroe Community College (MCC)
- ▣ SUNY Brockport - Rochester Educational Opportunity Center (REOC)
- ▣ Action for a Better Community
- ▣ Rochester Rehabilitation
- ▣ Child Care Council
- ▣ United Way's Rochester Monroe Anti-Poverty Initiative (RMAPI)