STRENGTHENING WORKING FAMILIES INITIATIVE (SWFI)
Strengthening Working Families Initiative (SWFI)

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Rochester Rehabilitation Center offers a program in partnership with area employers, businesses, education and training institutions, and community organizations to create access to living-wage jobs, and support career advancement in high-demand industries for parents with dependent children at home.

Job training, job placement, career advancement, and benefits management are all a part of this initiative.

**Key Partners** – Action for a Better Community & The Child Care Council
The Strengthening Working Families Initiative provides low-to-middle-skilled parents opportunities to advance in their careers in high-growth or in high-demand industries.

**HEALTH CARE**

**INFORMATION TECHNOLOGY**

**ADVANCED MANUFACTURING**

while addressing barriers related to accessing training and employment faced by those with child care responsibilities.
SWFI – SERVICES AVAILABLE

- Family-Based Service Navigation
- Linkages to Affordable & Safe Child Care
- Financial Assistance for Short-Term Child Care Stipends
- Career Planning & Vocational Assessments
- Support Services and Connections to Community Resources
- Public Benefits Advocacy & Supports
- Job Placement & Job Coaching
- Financial Assistance for Career Related Certifications & Uniforms
- Linkages to Short-Term Certificates
Who Qualifies

- Adults 18 years and older who are the primary caregivers of one or more children under the age of 13 (18 and older with a disability) who wish to increase skills through short-term training related and career advancement in:

  HEALTH CARE
  INFORMATION TECHNOLOGY
  ADVANCED MANUFACTURING

- Must be willing to develop a career plan and be motivated to actively work on future goals.
WHAT SWFI PROVIDES

- Child Care
- Training Programs
- Transportation Assistance
- Exam & Clinical Fees
- Uniforms
- Books
QUALIFIED CAREER EXAMPLES

- **Health Care**
  - CNA, LPN & RN
  - Health Tech
  - Health IT
  - Medical Coding & Billing

- **Advanced Manufacturing**
  - Machine Tool Operators
  - Inspectors
  - Cutters
  - Machinists
  - Welders
  - Janitorial

- **Information Technology**
  - Database Administrators
  - Software Developer
  - Information Systems
  - Computer Managers

*Program Participants must be willing to develop a career plan and be motivated to activity*
SWFI - TRAINING PARTNERS

- REOC – Health Care, IT
- MCC – Health Care, IT, Manufacturing
- RRH - Isabella Graham School of Nursing - CNA, LPN & RN
- Medical Billing & Coding Services – Health Care
- Monroe BOCES – LPN, CNA
- OACES/RCSD – CNA
- YAMTEP (Young Adult Manufacturing Training Employment Program) - Manufacturing
SWFI IMPACT

- SWFI has served over 600 people in the County of Monroe
- 84% of participants had low incomes
- 96% of participants were women
- Close to 200 individuals have completed some form of training in the Healthcare, IT, and Advanced Manufacturing Fields and received a Certification.
- SWFI has helped over 300 families in need of childcare assistance and 400 children.
PROGRESS COMMITTEE

- PROGRESS – Partnership Roundtable of Greater Rochester for Employment and Self-Sufficiency

- Leverage and coordinate federal, state and local resources for SWFI – including TANF, SNAP, Education & Training, Workforce Development, Child Care, Health Care and Social Services.

- Help prepare the unemployed, underemployed and working poor for careers in high-demand fields.

- PROGRESS meets quarterly:
  September, December, March & June
PROGRESS COMMITTEE

PROGRESS Members

- Monroe County Department of Human Services
- City of Rochester
- RochesterWorks!
- Greater Rochester Chamber of Commerce
- Monroe Community College (MCC)
- SUNY Brockport - Rochester Educational Opportunity Center (REOC)
- Action for a Better Community
- Rochester Rehabilitation
- Child Care Council
- United Way’s Rochester Monroe Anti-Poverty Initiative (RMAPI)